City of Carroll

627 N. Adams Street Carroll, Iowa 51401 (712) 792-1000 FAX: (712) 792-0139

MEMO TO: Mike Pogge-Weaver, City Manager MJPW

FROM: Jack Wardell, Director of Parks and Recreation JW

DATE: September 22, 2021

SUBJECT: Carroll Recreation Center Fees – Proposed Rates

The last time memberships were raised was January 1, 2021. As personnel, services, and capital costs are steadily increasing memberships should see a moderate increase. Below is the recommendation of the staff.

At their regularly scheduled City Council meeting on September 13, 2021, City Council members wanted public input and more information before a decision would be made on the first reading of the ordinance.

CITY OF CARROLL RESIDENTS

MEMBERSHIP - ANNUAL	CURRENT	PROPOSED INCREASE
Family	$474.00	$509.00
Single Parent	$420.00	$451.00
Adult	$240.00	$258.00
Senior (62yo & older)	$216.00	$232.00
Senior Couple (62yo & older-one person)	$378.00	$406.00
College Student	$216.00	$232.00
Youth (18yo & younger)	$168.00	$180.00
24-hour Access – per member (added to above membership)	$120.00	$120.00

NON-CITY OF CARROLL RESIDENTS

MEMBERSHIP - ANNUAL	CURRENT	PROPOSED INCREASE
Family	$498.00	$535.00
Single Parent	$441.00	$474.00
Adult	$252.00	$270.00
Senior **(62yo & older)**	$227.00	$244.00
Senior Couple **(62yo & older-one person)**	$397.00	$426.00
College Student	$227.00	$244.00
Youth **(18yo & younger)**	$177.00	$190.00
24-hour Access – per member **(added to above membership)**	$126.00	$126.00

CITY OF CARROLL RESIDENTS

MEMBERSHIP – 30 DAY	CURRENT	PROPOSED
Family	$52.00	$54.00
Income Based	*$19.75*	*$20.50*
Single Parent	$49.00	$51.00
Income Based	*$17.50*	*$18.25*
Adult	$33.00	$35.00
Income Based	*$10.00*	*$10.50*
Senior **(62yo & older)**	$31.00	$33.00
Income Based	*$9.00*	*$9.50*
Senior Couple **(62yo & older-one person)**	$47.00	$49.00
Income Based	*$15.75*	*$16.50*
College Student	$31.00	$33.00
Income Based	*$9.00*	$9.50
Youth **(18yo & younger)**	$25.00	$27.00
Income Based	*$7.00*	*$7.50*
24-hour Access – per member	$20.00	$20.00
Income Based **(added to above membership)**	*$20.00*	*$20.00*

NON-CITY OF CARROLL RESIDENTS

MEMBERSHIP – 30 DAY	CURRENT	PROPOSED
Family	$55.00	$57.00
Single Parent	$52.00	$54.00
Adult	$35.00	$37.00
Senior (62yo & older)	$33.00	$35.00
Senior Couple (62yo & older-one person)	$50.00	$52.00
College Student	$33.00	$35.00
Youth (18yo & younger)	$27.00	$29.00
24-hour Access – per member (added to above membership)	$26.00	$26.00

All other miscellaneous fees (including the daily admission rates) will remain the same.

If new rates are approved the recommendation would be to have the effective date be January 1, 2022. This would allow staff time to inform the monthly auto-pay members of the new rates by mailing out postcards with the new rates.

RECOMMENDATION: Mayor and Council consideration, introduction and adoption of the Ordinance Amending Carroll Recreation Fees and Charges 114.03.

ORDINANCE NO. _____

AN ORDINANCE AMENDING THE CITY OF CARROLL'S RECREATION CENTER FEES AND CHARGES

BE IT enacted by the City Council of the City of Carroll, Iowa;

SECTION 1. The City Council for the City of Carroll, Iowa, repeals Chapter 114.03 of the Carroll City Code and is replaced with the following:

CARROLL RECREATION CENTER FEES & CHARGES
(Effective January 1, 2022)

CITY OF CARROLL RESIDENTS

MEMBERSHIP - ANNUAL	FEE
Family	$509.00
Single Parent	$451.00
Adult	$258.00
Senior (62yo & older)	$232.00
Senior Couple (62yo & older-one person)	$406.00
College Student	$232.00
Youth (18yo & younger)	$180.00
24-hour Access – per member (added to above membership)	$120.00

NON-CITY OF CARROLL RESIDENTS

MEMBERSHIP - ANNUAL	FEE
Family	$535.00
Single Parent	$474.00
Adult	$270.00
Senior (62yo & older)	$244.00
Senior Couple (62yo & older-one person)	$426.00
College Student	$244.00
Youth (18yo & younger)	$190.00
24-hour Access – per member (added to above membership)	$126.00

CITY OF CARROLL RESIDENTS

MEMBERSHIP – 30 DAY	FEE
Family ***Income Based***	$54.00 *$20.50*
Single Parent ***Income Based***	$51.00 *$18.25*
Adult ***Income Based***	$35.00 *$10.50*
Senior **(62yo & older)** ***Income Based***	$33.00 *$9.50*
Senior Couple **(62yo & older-one person)** ***Income Based***	$49.00 *$16.50*
College Student ***Income Based***	$33.00 $9.50
Youth **(18yo & younger)** ***Income Based***	$27.00 *$7.50*
24-hour Access – per member ***Income Based*** **(added to above membership)**	$20.00 *$20.00*

NON-CITY OF CARROLL RESIDENTS

MEMBERSHIP – 30 DAY	FEE
Family	$57.00
Single Parent	$54.00
Adult	$37.00
Senior **(62yo & older)**	$35.00
Senior Couple **(62yo & older-one person)**	$52.00
College Student	$35.00
Youth **(18yo & younger)**	$29.00
24-hour Access – per member **(added to above membership)**	$26.00

MISCELLANEOUS

TYPE	FEE
Daily Admission **Youth (5yo – 18yo)** **Adult** **4yo & younger**	 $6.00 $9.00 One (1) free per one paying adult
Group Rate **(10 people or more)**	$4.00 youth $7.50 adult
Unlimited Fitness Pass **(Annual)**	$420.00 (member) $750.00 (non-member)
Fitness Punch Card **(10 punches)**	$40.00 (member) $50.00 (non-member)
Flex & Stretch **Aquasthenics** **Stretch & Strengthen** **Afternoon Aqua**	(member) $20.00/month/class $25.00 10-punch card
	(non-member) $30.00/month/class $35.00 10-punch card

SECTION 2. REPEALER. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed.

SECTION 3. SEVERABILITY CLAUSE. If any section, provisions of part of this ordinance shall be adjudged invalid or unconstitutional such adjudication shall not affect the validity of the ordinance as a whole or any section, provision or part thereof not adjudged invalid or unconstitutional.

SECTION 4. WHEN EFFECTIVE. This ordinance shall be in effect from and after its final passage, approval and publication as provided by law.

Passed and approved this _____ day of _____, 2021

CITY COUNCIL OF THE
CITY OF CARROLL, IOWA

_____
Eric P. Jensen, Mayor

ATTEST:

_____
Laura A. Schaefer, City Clerk

I certify that the foregoing was published as Ordinance No. _____ on the _____ day of _____, 2021.

_____
Laura A. Schaefer, City Clerk

	F.Y. 11-12	F.Y.12-13	F.Y.13-14	F.Y.14-15	F.Y.15-16	F.Y. 16-17	F.Y. 17-18	F.Y. 18-19	F.Y. 19-20	F.Y.20-21
Total Revenue	$377,582	$385,699	$387,629	$374,911	$406,822	$396,286	$435,347	$447,635	$387,754	$363,293
Personnel	$294,656	$280,268	$308,931	$261,831	$323,182	$353,319	$388,057	$372,231	$362,919	$311,803
Services & Commodities	$215,331	$233,183	$243,360	$248,382	$295,680	$334,565	$231,426	$233,601	$264,062	$254,539
Capital Outlay	$17,955	$11,558	$54,539	$51,175	$73,233	$58,670	$47,432	$85,582	$14,483	$30,280
Total Expenditures	$527,942	$525,009	$606,830	$561,388	$692,095	$746,554	$666,915	$691,414	$641,464	$596,622
Revenue over/(under) expenditures	**$ (150,360)**	**$ (139,310)**	**$ (219,201)**	**$ (186,477)**	**$ (285,273)**	**$ (350,268)**	**$ (231,568)**	**$ (243,779)**	**$ (253,710)**	**$ (233,329)**
Rate increase history	1/1/2012		2/1/2013			7/1/2016		11/1/2018		1/1/2021
Approximately	5%		5%			5%		5%		5%

Memberships	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Total Membership Revenue	$278,993	$290,982	$298,484	$295,088	$301,462	$302,337	$337,412	$356,763	$313,774	$304,552
% of Revenue	73.89%	75.44%	77.00%	78.71%	74.10%	76.29%	77.50%	79.70%	80.92%	83.83%