# City of Carroll

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**MEMO TO:** Mike Pogge-Weaver, City Manager MPW

**FROM:** Randall M. Krauel, Director of Public Works RMK

**DATE:** April 5, 2017

**SUBJECT:** Monument Signage Project
Downtown Business Sign

**CC:** Shannon Landauer
Roger Kanne
Jim Strautman
Tom Wieland

Pursuant to the January 23, 2017, Design Services Agreement, Confluence has submitted three schematic concepts for a Downtown Business Sign. The three schematic concepts are attached as Option A, B and C. Also attached are projected day and night perspectives for each option.

The Probable Construction Cost Opinion for each Option is as follows:

| | |
|---|---|
| Option A | $35,536.60 |
| Option B | $93,797.00 |
| Option C | $26,329.60 |

On April 3, the Sign Options were reviewed by Chamber Executive Director Shannon Landauer, Downtown property owners Roger Kanne, Jim Strautman and Tom Wieland and City Staff members. Construction cost estimates were not available at that time. The consensus selection of the group was Option A.

**RECOMMENDATION**: Mayor and City Council consideration and selection of a Downtown Business Sign Option to continue with Construction Documents, Plans and Specifications.

RMK:ds

attachments (9)

Schematic Design

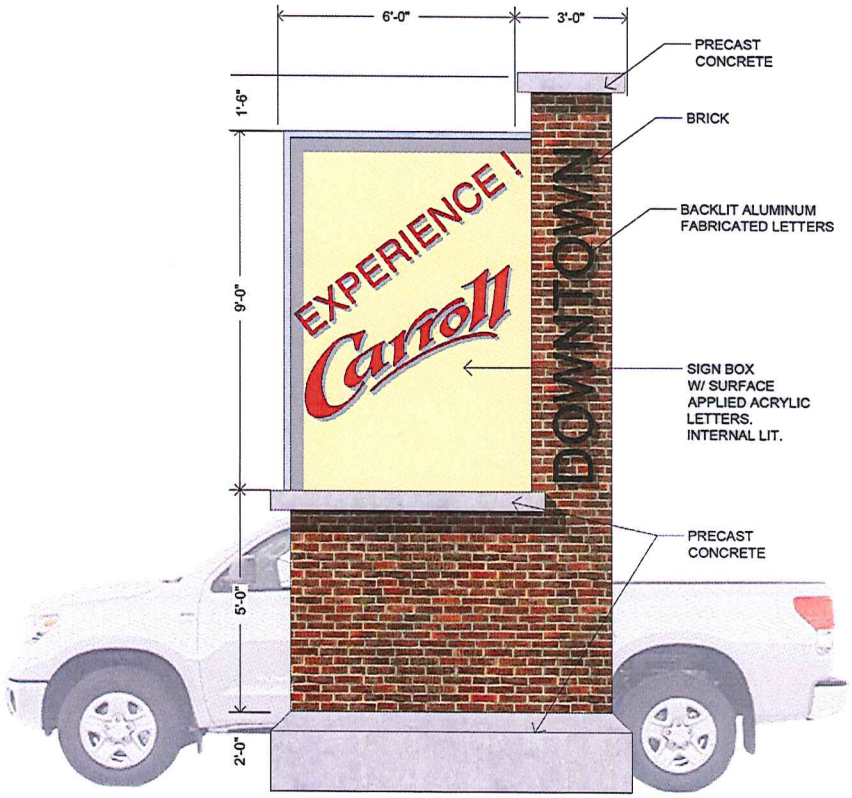
# Carroll Monument Signage

Downtown Business Sign

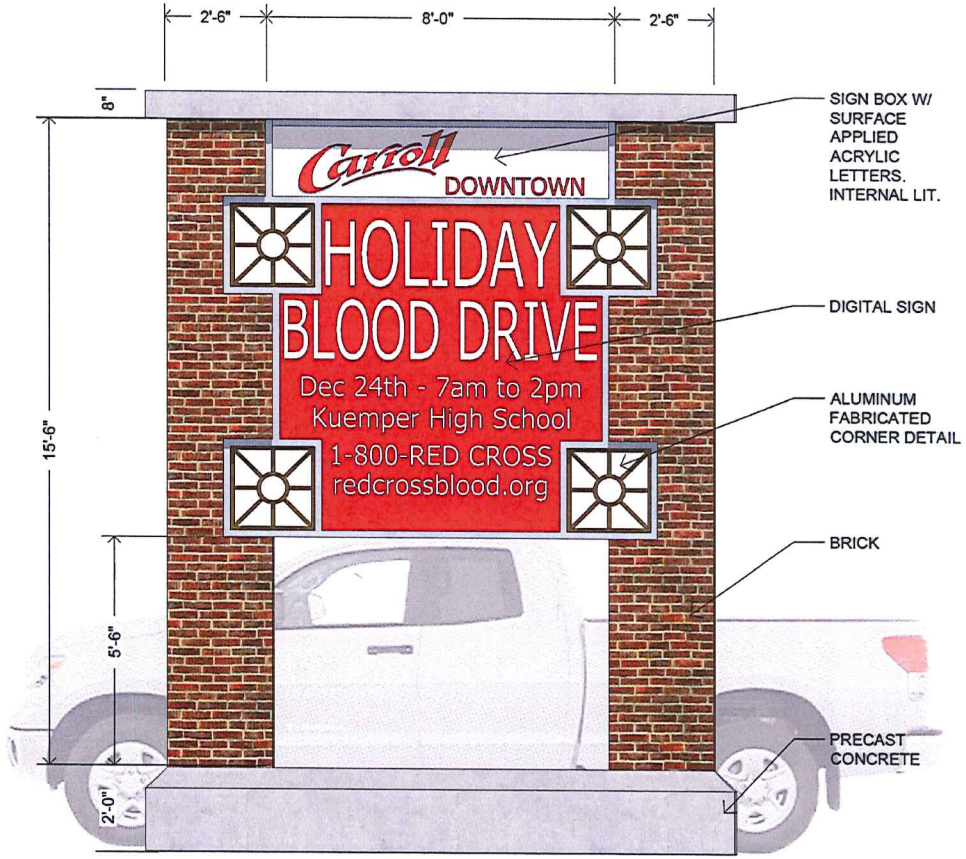
Carroll, Iowa

March, 2017

CONFLUENCE




OPTION A

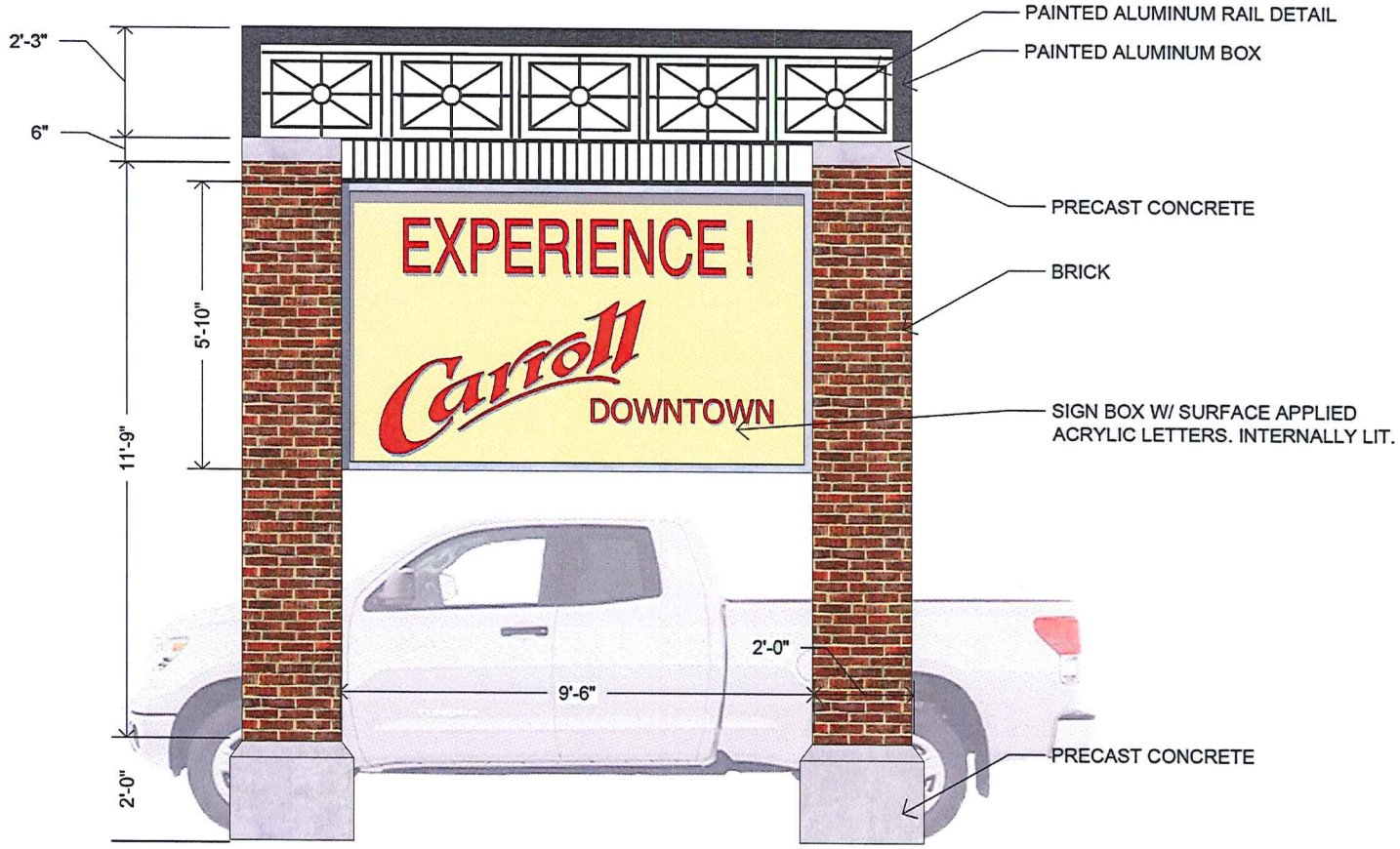



OPTION B

Schematic Elevation

# DOWNTOWN BUSINESS SIGN

Carroll




OPTION C

Schematic Elevation

# DOWNTOWN BUSINESS SIGN

Carroll

Day Perspective

# DOWNTOWN BUSINESS SIGN- OPTION A

Carroll

Night Perspective

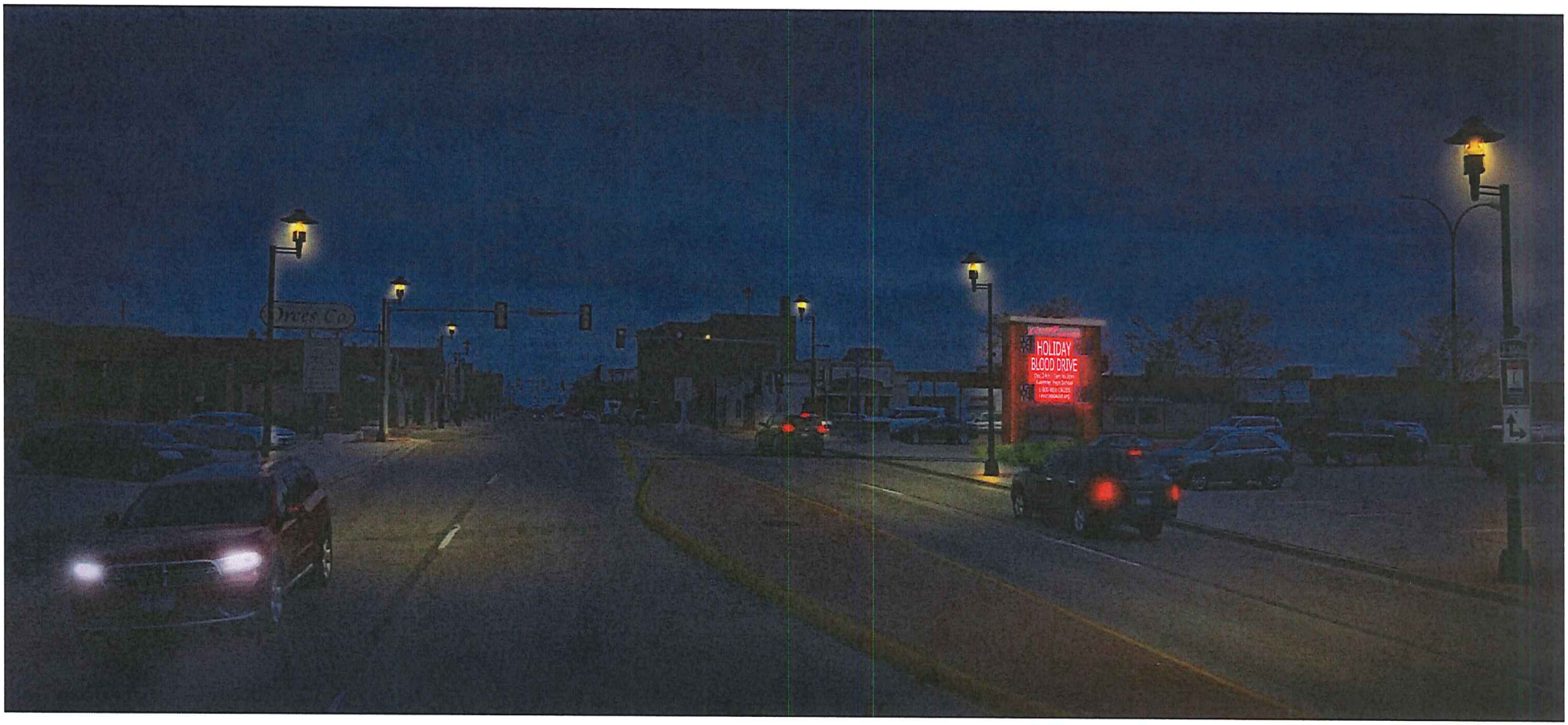
# DOWNTOWN BUSINESS SIGN- OPTION A

Carroll

Day Perspective

# DOWNTOWN BUSINESS SIGN- OPTION B

Carroll




Night Perspective

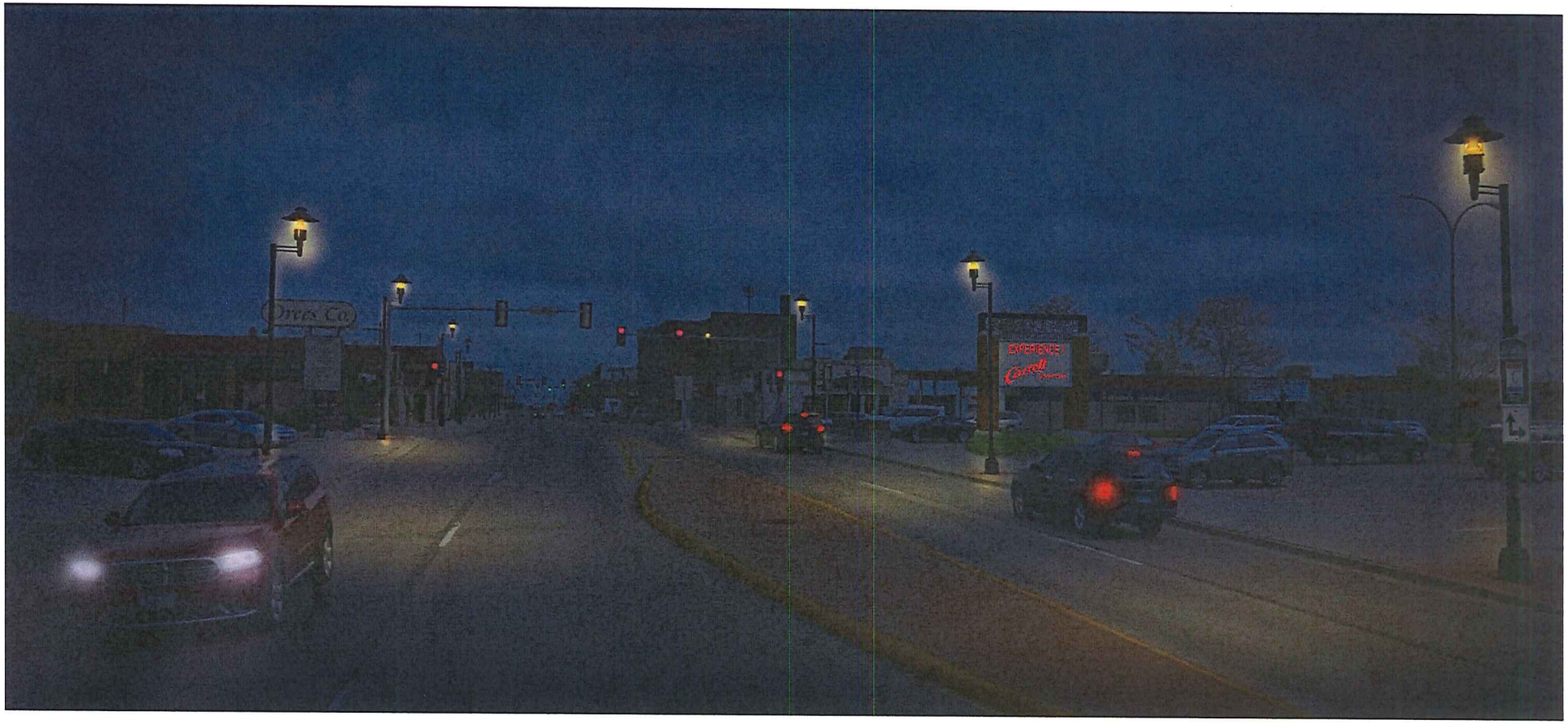
# DOWNTOWN BUSINESS SIGN- OPTION B

Carroll

Day Perspective

## DOWNTOWN BUSINESS SIGN- OPTION C

Carroll




Night Perspective

# DOWNTOWN BUSINESS SIGN- OPTION C

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