City of Carroll

112 E. 5th Street Carroll, Iowa 51401-2799 (712) 792-1000 FAX: (712) 792-0139

June 9, 2016

MEMO

TO : Honorable Mayor and City Councilmembers

FROM : Gerald L. Clausen, City Manager

SUBJECT : Entryway signage-Council priority

After some research I have found the following history of "Carroll" signage over the years.

It appears there has not been a great effort by the City or other city related organizations to place entrance or exit signs denoting Carroll. The only known sign from my research extending into the era before my arrival in 1994 was a wooden sign on South 71 (I am sure there have been other signs, but not identified at this time). Approximately late 1990's, an entrance sign was placed adjacent to Prenger's Furniture and that sign was later moved to the Farner-Bocken site on Highway 30 in recent years. Funding for this sign was provided by gambling funds in Western Iowa (Council Bluffs). Approximately early 2000's the Gateway Monuments were placed at the intersection of Highways 71/30 which was one of the initial projects in the "Corridor of Commerce." The "Carroll" attachments to the monuments have been removed once and repainted. The trees are beginning to mature and change the complexion of the area. This site has some restrictions from the IDOT relative to any further improvements.

The Capital Improvement Plan (CIP) for Fiscal '17 has $40,000.00 allocated for initial study and Fiscal '18 has $400,000.00 allocated from bond funds.

RECOMMENDATION: Review and appropriate action.